

Convention Daily

**In partnership with the
Bailey Business Group**

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Rachel@baileybusinessgroup.com

It is that time of year again, the annual IH Convention. We are so excited that this year we will be going to Gatlinburg, TN. With the change in location comes many other changes, including the name of the Dayton Daily. We will now be publishing the Convention Daily for the 2021 convention. We are looking forward to helping you advertise what you have to offer to the convention crowd.

We distribute approximately 5,000 copies of the Convention Daily each year. It provides convention attendees information concerning the daily schedule, meal menus, exhibits and other services offered by our advertisers.

The deadline to place ads in the Convention Daily is April 5th. This is for both camera ready ads, and ads designed by our graphic artist.

All camera ready ads should be in **high resolution** pdf format. If you need assistance creating a high resolution pdf, you may call Country Pines for assistance: 812-247-3315. *(If the letters look rough or fuzzy to you on your pdf file, that is the way it will be printed. Please review your file carefully.)*

If you would like for our experienced graphic artist, Edward Cook, to design your ad, you may submit your information directly to him by email:

edward@countrypinesprinting.com. It is important that he receives this information as soon as possible to allow time for design and proofing of your ad. There is a \$10 charge for all basic designs. More extensive designs will be charged an hourly rate.

Files may be also be uploaded to our ftp site, www.countrypinesprinting.com/file-upload/. (Note: large files should be zipped) Be sure to enter your ad size and contact information in the message box at the time of submission.

To ensure timely processing of your ad please email **both** Edward Cook (edward@countrypinesprinting.com) **and** Rachel Bailey (Rachel@baileybusinessgroup.com) with your ad information. Include contact information, ad size and how many days you want it to run.

Payments will be received at the convention-cash, check and credit cards are accepted. Make checks payable to IHC and mark Convention Daily in the memo. Cancellation of ads will not be accepted after April 5th.

Thank you for advertising in the Convention Daily. We would be happy to answer any questions or concerns you may have. Please direct all graphic related questions to Edward Cook.

Sincerely,



Rachel H. Bailey
Convention Daily Coordinator

Size A

Full Page
Full Color Ad

PDF file/hardcopy must be
provided as 8 ½" x 11" with full bleed

\$435

Rate for all three days

\$1095

Size B

8" x 5" Half Page
Full Color Ad

\$220

Rate for all three days

\$595

Size C

4" x 5" Quarter Page
Full Color Ad

\$115

Rate for all three days

\$315

Size D

4" x 2 1/2"
Full Color Ad

\$66

Rate for all three days

\$183

**PDF file/hardcopy must be
provided with full bleed**

Size E

4" x 10" - Half Page
Full Color Ad

\$220

Rate for all three days

\$595

Size F

4" x 4"
Full Color Ad

\$99

Rate for all three days

\$282

Size G

4" x 3"
Full Color Ad

\$77

Rate for all three days

\$216

Size H

4" x 2" Full Color Ad

\$55

Rate for all three days

\$150

Size J

4" x 1" Full Color Ad - **\$33**
Rate for all three days - **\$84**

**PDF file/hardcopy must be
provided with full bleed**

Convention Daily Advertising Form

Ministry / Business Name _____

Mailing Address _____

Phone _____ Cell _____

Fax _____ Email _____

Contact Name _____

Position / Title _____

Size: _____ Days to Run: T W Th \$ _____

Size: _____ Days to Run: T W Th \$ _____

Size: _____ Days to Run: T W Th \$ _____

Size: _____ Days to Run: T W Th \$ _____

Size: _____ Days to Run: T W Th \$ _____

Size: _____ Days to Run: T W Th \$ _____

Size: _____ Days to Run: T W Th \$ _____

Size: _____ Days to Run: T W Th \$ _____

Size: _____ Days to Run: T W Th \$ _____

Discount if applicable 10% \$ _____

Total Due \$ _____

Ad description and/or notes: _____

PDF file/hardcopy must be provided with full bleed